

INSIDEBIBI
FOR BUSINESS
PORTFOLIO SERVICES





**we value outstanding creative
content, just like you**

*We all recognise the strength of a killer image.
One that resonates with your brand, voices
everything you've ever wanted to say and grabs
the attention of everyone who sets eyes on it.*

social media and creative digital content has become a key planning tool for couples

At Inside BIBI, we know that social media and creative digital content has become a key planning tool for many couples to get inspiration, develop ideas and even book their suppliers. This is unfortunately where many Asian brands can fall short against the competition of savvy social media brands as consumer expectations evolve.

don't miss out on leads

Having a well established company, with outstanding service and stellar reviews may not always put you at the front of the queue because these days seeing is believing. Therefore, a lack of engaging content means many brands have instantly missed out on vital leads.

ensure your brand stands a mile above the rest

However not all is lost! At Inside BIBI, not only do we have valuable content creation services but after **spending several hours with over 130 clients** every month at BIBI London we have the unique advantage of knowing what our brides and grooms-to-be want from their suppliers. Our portfolio services have therefore been **developed to create content that will not only showcase your brand, but attract and more importantly retain the modern consumer**. With our ears to the ground we'll be here every step of the way to ensure your brand stands a mile above the rest.

A close-up portrait of a woman with dark hair, wearing traditional Indian jewelry including a large gold necklace with teardrop pendants, a matching choker, and a nose ring. She is also wearing a gold bangle on her left wrist. Her attire is a light-colored garment with intricate floral embroidery in shades of pink and red. She has a thoughtful expression, with her hand near her face.

what we've learnt so far



so here's how we can help you
create something stunning

Given our insights, Portfolio Services was created to help our industry friends with the creative team and studio facilities to create stand-out content and develop incredible campaigns for your portfolio which not only exhibits your unique talents, but also puts your brand within a unison of great consumer media for couples to recognise and connect with.

our ethos is simple: we want to use our expertise to help you create impactful content

Years of unmatched experience has taught us that many couples start dreaming of their perfect wedding long before getting engaged and so not much is overlooked - down to the most mouthwatering caterers, romantic venues, decadent themes, and glowing makeup looks. Understanding this opportunity, our ethos is simple: **we want to use our expertise to help you create impactful content that will connect with your audience and keep you front of mind** during their entire planning process with the aim of converting this exposure to sales for your business.

we've helped many brands to tell their story and create beautiful content

One size doesn't fit all and so every portfolio request is unique, all the content we create for our clients is entirely bespoke. We want to understand you, figure out your unique language, find out your brand's challenges and objectives to come up with creative solutions and develop the best way to connect with your target consumers and improve their path to purchase for your brand. **We've helped many brands to tell their story and create beautiful content that truly resonates with their consumers, delivering amazing results.**



create, connect
and convert



and here's what we do
to achieve this

- *Be with you along every step from developing your concept brief and mood-board to executing on shoot day.*
- *Offer professional and protected services and contracts to ensure creatives and models/influencers deliver as promised per their contractual agreement.*
- *Give you access to our exclusive Inside BIBI Friends network - ensuring we have the best and most suited creators, models and influencers available and on-board for your project.*
- *Provide you with a variety of professional studio settings or locations, all within one complex.*
- *Creatively style your campaigns with designer haute couture and jewellery provided by BIBI London Couture & Heritage Jewels.*
- *Submit your portfolio campaigns to feature on BIBI London Couture's social channels and visual touch-points, giving exposure to BIBI London Couture clientele, who are in the midst of wedding planning.*

cherry picked and vetted by
us to ensure our creative team
deliver incredible results.

We have **exclusive partnerships and unrivalled relationships with only the industry's finest professionals.** Whether they are established or up and coming, our roster of talented photographers, creative directors, talented hair & makeup artists, top fashion stylists and professional models, influencers and celebrities have been **cherry picked and vetted by us to ensure our creative team delivers incredible results** and catches the attention of your audience.



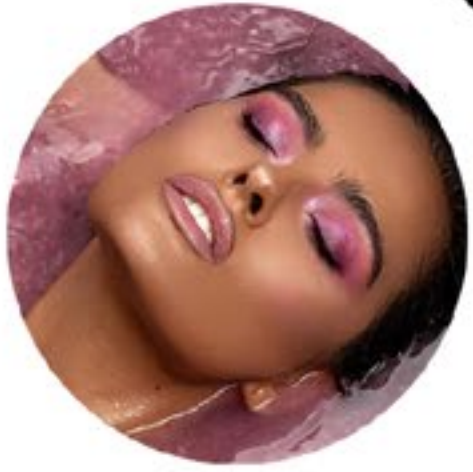


a central hub for
professionals to work from

Everything is conducted **under one roof for your convenience.** The Inside BIBI creative team and BIBI London Studio locations are all housed under one roof, creating a central hub for professionals to work from, with access to the best equipment and facilities, to ensure a fuss-free, fun, portfolio creating experience.

A woman with long dark hair is posing against a textured, light brown wall. She is wearing a blue and gold floral lehenga with a matching crop top. She has her right hand on her neck and is looking towards the camera. A sconce with two lit candles is visible in the upper right corner of the image.

work with the most talented
creators in the industry

our packages

 <h3>Lifestyle Shoot</h3> <p>Suited towards those looking to capture the essence of their product or brand</p>	 <h3>Starter Shoot</h3> <p>Ideal for those looking to start building a portfolio</p>	 Most Popular <h3>Standard Shoot</h3> <p>Great for those requiring extra creative direction or to enhance their existing portfolio</p>	 <h3>Premium Shoot</h3> <p>Excellent for brands looking to revamp or update their portfolio, such as new season campaign shoots</p>	 <h3>Exclusive Shoot</h3> <p>The perfect shoot package to build your brand assets for a complete, bespoke portfolio</p>
<p>4 hour shoot in our professional studio</p>	<p>4 hour shoot in our professional studio</p>	<p>6 hour shoot in our professional studio</p>	<p>8 hour shoot in our professional studio</p>	<p>8 hour shoot in our professional studio</p>
<p>Photographer & Retouching ?</p>	<p>Photographer & Retouching ?</p>	<p>Photographer & Retouching ?</p>	<p>Photographer & Retouching ?</p>	<p>Photographer & Retouching ?</p>
<p>Product Shoot</p>	<p>2 Looks</p>	<p>2 Looks</p>	<p>4 Looks</p>	<p>4 Looks</p>
	<p>Model</p>	<p>Model</p>	<p>Model</p>	<p>Model</p>
	<p>Clothes & Jewellery ?</p>	<p>Clothes & Jewellery ?</p>	<p>Clothes & Jewellery ?</p>	<p>Clothes & Jewellery ?</p>
	<p>Hair & Makeup upon request</p>	<p>Hair & Makeup upon request</p>	<p>Hair & Makeup upon request</p>	<p>Hair & Makeup upon request</p>
		<p>Creative Direction & Styling ?</p>	<p>Creative Direction ?</p>	<p>Creative Direction ?</p>
				<p>Exclusive Set Design & Décor ?</p>
<p>£ 500 / was £750 Introductory Offer</p>	<p>£ 900 / was £1250 Introductory Offer</p>	<p>£ 1250 / was £1500 Introductory Offer</p>	<p>£ 1500 / was £1750 Introductory Offer</p>	<p>£ 1750 / was £2000 Introductory Offer</p>
<p>Enquire</p>	<p>Enquire</p>	<p>Enquire</p>	<p>Enquire</p>	<p>Enquire</p>

ADD SOCIAL BOLT ON STARTING FROM £150
We'll capture behind the scenes images, footage and create 1 Reel/Tik Tok throughout your shoot combining all your looks.

ADD TRAILER BOLT ON STARTING FROM £250
We'll create a trailer for you to showcase your portfolio day, stitching together behind the scene footages as well as the final reveal.

Please note: If you wish to choose one of our celebrity models or influencers for your shoot, the overall price may vary based on the celebrity model or influencer. We'll keep you in the loop as always and make sure there are no hidden costs.

so what's involved?





pre-shoot

1. We'll **begin with a phone consultation with our portfolio director** discussing your requirements & creative vision for your campaign photoshoot and the services and packages we offer.
2. After the agreed package we'll secure your booking. We'll send a booking form and a contract with your chosen package and the portfolio fee, where you will be required to pay a **50% deposit to confirm your portfolio photoshoot**.
3. The next stage will begin with our creative team designing a **creative mood board** incorporating the vision and brief of your photoshoot campaign.
4. We'll **establish the date for your booking** and the deadline for the delivery of your campaign.
5. Once this is confirmed we will book, coordinate and assign your creative team based on availability.
6. We'll **send you a link to our professional models and influencers gallery**, where you will be able to select your model based on your package budget and availability.
7. Working with your mood board we'll work closely with you to **source the appropriate styling from BIBI London & Heritage Jewels**. Alternative styling brands available on request.
8. We'll then **arrange a phone call consultation with the allocated photographer discussing the concept**, set design (upon request) and deliverables date for the professional retouched images from the photographer.
9. You will be given our **Welcome Pack prior to shoot day** with all the information that you will require (travel/parking information, studio facilities and local amenities).

shoot day

1. On arrival you will be **welcomed by the Inside BIBI Team and given a tour of the studios and facilities** and introduced to the creative team.
2. Inside BIBI team will settle you in and assist with your set up for the hair & make up team.
3. The photographer will **set up the backdrop in the studio according to your brief** and concept.
4. The creative director and styling team will **coordinate and organise the clothes and accessories for the shoot**, this will include steaming of all garments and styling the model(s).
5. The creative director & styling team will bring the model onto set and the creative shoot will begin with the photographer.
6. Styling changes will be provided throughout the day based on your selected package.
7. Lunch & refreshments can be arranged by team per request and budget.
8. Behind the scenes, content creation for social media platforms will be created for the brands upon request and dependant on the package selected.
9. Remaining **50% of the payment will be required at the end of the shoot.**





post-shoot & publishing

1. An image link will be sent to you from photographer.
2. You will be **responsible for selecting images for editing & processing.**
3. Photographer will deliver images **2-3 weeks after selection.**

PUBLISHING (DEPENDING ON PACKAGE)

1. Content will be **published on all creatives and model/influencer platforms** on the agreed release date of the campaign.
2. Your campaign **will be submitted for consideration to be featured on the BIBI London's socials and visual touch-points.**

DIGITAL CONSULTANCY

Whatever it is, the way you tell your story online can make all the difference and we're here to help. If you are wanting to take your business to the next level in terms of marketing for your brand, developing your brand identity and your digital web experience then our Inside BIBI Team will be happy to arrange a consultation to discuss further.

thank you!

Thank you for your time! We hope that we can be of service to you and are always here to help, so if you have any questions feel free to get in touch with anybody in the team!
Look forward to hearing from you.

Warmest Regards - The Team,
Inside BIBI for Business

contact us

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